

FENNELL'S ORCHID NEWS

Vol. # 16, No. 1

SPRING - - 1962

Homestead, Fla.

AROUND THE WORLD - ORCHIDS IN ORBIT!

The Fennell Orchid Co. exhibit at the 18th Annual International Orchid Show of the South Florida Orchid Society was a timely design of "Orchids in Orbit".

The show theme this year was "The Orchid World" so we went "out-of-this-world". Our exhibit centered around a large, revolving mobile made of brass on which were balanced 27 plants of rare & high quality orchids. This mobile was suspended from the peak of a dark navy blue draped tent representing the "canopy of the night".

At either side of the canopy we had orchids in massed pyramids--epiphytes on the left & terrestrials on the right.

The central rear portion of the draped back drop was left free of orchids, accentuated only with tiny twinkling stars to form a feeling of outer space for our orbiting mobile.

Everyone agreed that this was one of our most dramatic orchid show exhibits and the judges showed their appreciation by awarding us the American Orchid Society Bronze Medal



Certificate and a South Florida Orchid Society Special Award Gold Ribbon in addition to a Silver Trophy for artistic effect.

You don't have to go to an Orchid Show to see orchids that

are "Out-of-this-world"--we have them on display every day in the year at the Orchid Jungle, in wide variety & in profusion. Whenever you are in the vicinity we hope you'll accept our invitation to stop in to visit.

Do You Like SURPRISES?

If so, this Surprise Collection is for you! 15 wonderful orchid plants--a widely varied assortment of sizes & types at an amazingly low bargain price! Unlabeled plants of unknown flower types, colors, and seasons at low clearance prices. This gives you a real chance to stock up on fine plants at True Bargain Prices.

THE SURPRISE COLLECTION

5 mature plants
2 Cattleyas
1 Vanda
1 Dendrobium-nobile type
1 unidentified botanical
and 10 seedlings
assorted sizes & types
of cattleya hybrids
All are strong & well established plants, all unlabeled. Five are mature plants plus 10 seedlings to bloom within 2-4 yrs. A total value of at least \$64.50
A TERRIFIC BARGAIN
15 plants at only \$34.79

Shipped postpaid if out-of-pot.
Shipped in pots by express coll.
LET US KNOW WHICH WAY TO SHIP.

NEW for '62

The green pages inside this folder are our first listings of hybrid seedlings for '62. We proudly present this interesting group of hybrids for your consideration & confidently predict that many of the Fine Orchids of Tomorrow are listed here-in.

The first orchid hybrid was cross-bred by a Mr. Domenic at the Veitch Nurseries in England in 1821.

Only 67 years later in 1888 our founder, L.A. Fennell, started the Fennell Orchid Company in Cynthiana, Kentucky. In 1901 he produced his first hybrid--- Brassavola glauca x Cattleya aurantiaca which he named Bc. Daffodil because of its pure golden yellow color.

Today, 61 years later, we are still producing new and unusual orchids---orchids that are different in color, shape & blooming habits to enrich our wonderful world of orchids.

--TURN TO GREEN FOLDER INSIDE--

Imported Orchids

History tells us that the first tropical orchids imported to northern climate and bloomed in cultivation were Bletia patula from the West Indies which first bloomed in England in 1721. This lovely little orchid was soon followed by many of its larger and fancier cousins such as the cattleyas & these exotic flowers soon caught on in a big way among the very avid gardeners of England & the Continent.

L. A. Fennell started the Fennell Orchid Co. in 1888 with plants he collected and shipped home from Mexico. These were followed soon after by shipment from Venezuela and Columbia. By 1891 he was importing plants by the thousands every year and we still have several thousand of these first plants in our collection today.

In our constant search for new and different collector's items for our hobby-collector customers, however, we still import many thousands of rare and

(Continued on inside back page)

..“the flowers that bloom in the spring”..tra-la..

Are you - - tired of cold & dreary winter weather?
- - looking forward to the first spring flowers?
Listed below are a carefully chosen group of orchids
now in bud and sheath to bloom soon for you.

Order some of these spring flowering orchids now
so that we can ship them to you during the first
break in the weather. Their beauty is just waiting
for you! (Priced FOB Homestead, Fla.)



AERIDES QUINQUIVULNERUM - sweetly fragrant, long graceful sprays of creamy white flowers boldly marked with magenta splashes---one on each segment. The specific name relates these to the five wounds of Christ--a singularly appropriate fancy as this orchid usually blooms at Easter-time or soon thereafter. Small--may bloom this yr. \$7.98
Larger--fully mature \$14.98

BRASSAVOLA ACAULIS---One of most interesting of group---terete leaves are long & pendant--dark blue-green. Flowers are heavy & crisp--several on short stem near base of leaves--about 4" across with large heart shaped pure white lip. Spicy fragrance at night. Spring & early summer. Single mature plants \$8.98
Larger, branched plants \$16.98

BRASSIA VERRUCOSA - a compact growing plant, blooms heavily, laterally arching sprays of exotic star shaped flowers with very long & narrow tapering sepals & petals, creamy or greenish yellow with brown bars & spots, each flower about 8" long-2" wide. Spring and summer. Small mature plants \$9.98
Larger, branched plants \$14.98

BROUGHTONIA SANGUINEA---One of the all time favorites of hobby-collectors - compact, branching plants that stay in bloom most of the time from spring thru' til fall -- erect sprays carry clusters of flowers with new buds forming for months on end. Flowers about 1½" across in vivid shades from rosy-lavender to magenta & red-purple--shaped like fine Brasso-Cattleyas. NOW IN BUD--mounted on slabs, well established. Small, 1 stem of buds \$7.98

Medium size-2 or 3 stems \$12.98
Larger-several stems \$19.98

CATTLEYA MAUDE KILSBY - one of the popular new bifoliate hybrids in PURE WHITE-medium size flowers in clusters, heavy and long lasting. Extremely vigorous, freely branching, heavy-blooming plants, blooming several times a year. Single plants in sheath \$19.95
Larger branched plants \$24.95, \$34.95 and \$44.95

C. GRANULOSA X C. ARDMORE ALBA
A wonderful new bifoliate hybrid--extremely vigorous & free flowering. Large flowers (5-6") in clusters, very heavy and long lasting in very unusual & lovely pastel tones of mixed colors from green through tans and olives to tawny pinks and dusty rose tones. Husky young plants flowering 2nd year. Single lead in sheath \$24.95
Two lead \$34.95

CATTLEYA HYBRIDS - LAVENDARS
We have a wide selection of fine hybrids in bud and sheath to bloom this spring--a few each of too many to list. All are labelled and priced according to flower quality and size of the plant. We will select nice ones to bloom for you soon after they arrive. Nice flowers -\$9.98, 14.98, 19.98
Large, fancy flowers - \$19.95, \$29.98, \$39.98

LAELIO-CATTLEYA CANHAMIANA ALBA
One of the most famous of all hybrids - large, bold flowers--white with a purple lip, 3 to 7 per stem on large and strong plants. April til June. In sheath now- \$14.95, 19.95, 29.95

SCHOMBURGKIA THOMPSONIANA

This rare dwarf, about 6" tall-18" stems carry up to 12 or more 2½" flowers of cream or yellow with carmine red lip--flowers are crisply fluted and undulant along edges of segments. Plants are heavy & sturdy--branch freely & bloom well while small. Late spring-early summer. Mature, branched plants, \$14.95 \$19.95, \$24.95

VANDA LEILANI --- One of the better new hybrids, only 1/8 terete blood. Blooms well (several times a year) as house plant when only 2' to 3' tall. Flowers are flat & quite full & round, from medium to large size on many flowered stems. Last 2 mo. Colors range from pink & chartreuse through to lavender and blue, usually clear with little or no pattern. Small - in bud \$19.95
Taller - in bud \$29.95 & \$39.95

VANDA MARVEL MARTIN - These have been exceptional - flowers are medium sized, well shaped, heavy & crisply held. Many on a stem, clear creamy white with boldly spotted pattern of large, well spaced magenta, raspberry or purple spots. Plants strong & vigorous. Unbloomed but large enough \$24.95
Fully mature \$34.95

VANDA NELLIE MORLEY - The most sought after & famous orchid of recent years. A consistent winner at shows. Large, bold & brilliant flowers. Pinks & strawberry reds, heavy spotting pattern, many per stem & last in perfect beauty for 2 to 3 months. Bloom several times a year. Strong vigorous plants--IN BUD NOW. Small \$14.95
Medium \$19.95
Large \$29.95

SPRING FLOWER SPECIALS

- # 1) One each of the 12 fine plants listed above, smaller sizes--mostly in bud or sheath. Total value-\$179.95 for the VERY SPECIAL PRICE of only \$129.95
- # 2) One each, 12 larger and fancier plants in bud or sheath to give lots of flowers soon. Total value-\$346.55 for the LOW BARGAIN PRICE of only \$249.95
- # 3) Make up your own collection of any five of these spring bloomers above and take off 20% of the total value for your Special Collection Price.

Fennell orchid company

THE ORCHID JUNGLE

26715 S.W. 157 AVENUE • HOMESTEAD, FLORIDA

Orchid Seedlings

-- a fine way to buy QUALITY ORCHIDS
at Bargain Prices!

These rambunctious orchid seedlings are a terrific buy and an extra good way to add the finest new hybrids to your collection.

These are strong, sturdy young plants that will grow ahead swiftly and bloom soon for you. We have already done the hard work, and these vigorous plants are past their difficult baby stages. They're just waiting for you and "raring" to grow!

The spring growing season is fast coming up and

--- NOW IS THE TIME to order and have them shipped to you so that they can get "settled in" to your collection, and make the most of this spring's growing season.

Our '62 batch of new hybrids is one of the most exciting in years. These are truly "The Orchids of Tomorrow", bred from today's finest stud plants to produce the new and different quality flowers that will make your collection outstanding in the years ahead!

A WIDE VARIETY IS OFFERED in the following pages to suit;

-- every taste!

-- every growing condition!

-- every purse!

TAKE YOUR PICK from this exciting assortment in whichever sizes and types you prefer ---

--- and be sure to look over

The Special Seedling Collections for Spring - '62. These specials give you more fine young plants at lower prices than we've ever offered before and the rising demand for these unusual new hybrids may well make it impossible for us to repeat such offers for a long time to come.

FOUR SIZES TO CHOOSE FROM

SEEDLINGS IN INDIVIDUAL POTS. These are the largest and will bloom soonest! They are vigorous young plants well established in 2-1/2 and 3" pots. Many will bloom in 2 to 3 years.

DUG-UP SEEDLINGS. Rambunctious and large plants from communities, dug-up to order for you "do-it-yourselfers" who prefer to pot your own. Shipped postpaid in plastic bags and "raring to grow"! You save two ways on these. Prices are lower, and we pay the shipping cost too!

COMMUNITY POTS. We are truly proud of these, the fullest pots (20 to 30 plants in each) and the heaviest, sturdiest, most vigorous young plants you've ever seen, ready to pot out into individuals now.

FLASKS. Not recommended for the rank beginner but to any of you who are confident of your ability with smaller plants, we commend these highly. Our flasks are world renowned and the name of Fennell is synonymous with the best in orchids that are different!

Of course,

SAFE DELIVERY IS GUARANTEED as always!

You can count on Fennell Seedlings to modernize and add to the quality and variety of your collection at moderate cost. They are the result of hybridizing the finest and rarest parent stock. Our hybrids are carefully planned to give you orchids that will be different and outstanding with:

--new colors in lovely "art-tones"

--extraordinary depth of color

--increased flower production

--long lasting quality

--new full "form".

➡ ➡ **NEW HYBRIDS FOR '62 INSIDE** ➡ ➡



Seedlings in Pots

These sturdy young plants are exciting new hybrids that will add exotic variety to your collection. They have been potted for several months, and are well established to make strong, new growth this spring. Most are in osmunda fiber in 2½ & 3" pots. Many will bloom within 2-3 years in these same pots before need of repotting.

Prices F.O.B. Homestead, Fla.

.....
 . ORDERS OF \$25.00 or MORE SENT PREPAID! .

CATTLEYAS

Potinara Dorothy Adair (Potinara=Brassavola x Sophronitis x Laelia x Cattleya.) An earlier batch of this wonderful cross has been blooming this year. They're fabulous. Well held flowers of good size with tremendous frilly lips, and no two are the same color. They vary through all shades of glowing & brilliant tones of chartreuse, yellow, coral & rose to reddish purples. Fast growing, often blooming. Plants are compact and heavy. Very prolific. 2-3" pots.

1½-2" tall, \$1.98 each; 3 for \$4.98

2½-3" tall, 2.98 each; 3 for 7.98

(Lc. Black Hawk x C. Gigas) x C. Lodgesii

We expect one of the best bifoliate yet from this cross; a brilliant rose-purple version of Henrietta Japhet but with better shape should be the result. These are extremely vigorous, fast growing, should carry 5 to 8 flowers per stem, several times a year, heaviest in spring & summer. 2-3" pot

1½-2" tall, \$1.49 each; 3 for \$3.79

2½-3" tall, 1.98 each; 3 for 4.98

Laelia Pacivia x C. Granulosa. This rare cross should produce large, heavy and bold bifoliate type flowers in the yellow to bronze range similar to C. Pittiana but even more floriferous. These Granulosa hybrids are always much sought after and bring high prices when in bloom. 2-3" pots.

1½-2" tall, \$1.98 each; 3 for \$4.98

2½-3" tall, 2.98 each; 3 for 7.98

Cattleya Iris x C. Guttata. We expect a very fine & extra floriferous bifoliate here in rare art-tone colors, ranging from golden yellow to red-bronze. Some may be polka dotted red on gold or orange. Very vigorous & fast growing. 2-3" pots.

1½-2" tall, \$1.79 each; 3 for \$4.49

2½-3" tall, 2.49 each; 3 for 6.49

4-5" tall, 3.98 each; 3 for 9.98

Lc. Winifred Prael. A remake of this famous modern hybrid. Should produce fine large yellows with red or purple lips. Thrifty plants, willing growers. 3" pots.

1½-2" tall, \$1.79 each; 3 for \$4.49

2½-3" tall, 2.49 each; 3 for 6.49

SPRAYS, CLUSTERS & BOTANICALS

Dendrobium Lady Faye x D. Lady Hamilton.

Our 2 finest & darkest D. Phalaenopsis hybrids crossed to produce really magnificent deep red-purple sprays of extra large flower size for late fall and winter. Larger plants should bloom this year with a few flowers. 2-3" pots.

3-4" tall, \$2.98; 3 for \$7.98

5-6" tall, 4.49; 3 for 11.98

Dendrobium Superbum 'Giganteum'. Our extra large and fine strain, extremely fragrant lavender flowers, 3-4" across, on long, pendant stems. Sturdy young plants, should bloom in 2 years. 2-3" pots.

5-6" long, \$1.98 each; 3 for \$4.98

8-10" long, 2.98 each; 3 for 7.98

Oncidium Carthaginense x self. A fine selection of this lovely pink (spotted with wine) spray orchid that produces hundreds of flowers in winter & spring. Larger ones will bloom next winter. Very sturdy, wide & heavy leaves. 3" pots.

3-4" tall, \$1.98 each; 3 for \$4.98

5-6" tall, 2.98 each; 3 for 7.98

8-9" tall, 4.98 each; 3 for 12.98

Oncidium - unknown terete species x Self.

Produces tall & heavily branched sprays of pure yellow & chartreuse, hundreds of flowers, each about 3/4" across. Most of these will bloom next winter. 2-3" pots

6-8" tall, \$2.98 each; 3 for \$7.98

10-12" tall, 4.98 each; 3 for 12.98

Phalaenopsis Denise Richardson.

Very husky plants with blunt, heavy leaves. Bloom small and early, with good sprays of bluish pink flowers, long lasting and well shaped. Larger ones will bloom next winter. 3" pots, 2-3" across, \$1.98 ea. 3 for \$4.98

4-5" " 4.98 ea. 3 for 12.98

Rodriguezia secunda x self. This exceptional selection, with large flowers, selfed, produces a surprisingly wide range of color tones from peach & apricot thru the normal pink to brilliant coral. Long, gracefully arching sprays. All will bloom within the year. Largest may be in bud this spring.

3" pots, 2-3" across, \$2.98 ea. 3 for \$7.98

4-5" " 4.49 ea. 3 for 11.98

INDIVIDUAL POT COLLECTIONS

CATTLEYA COLLECTION

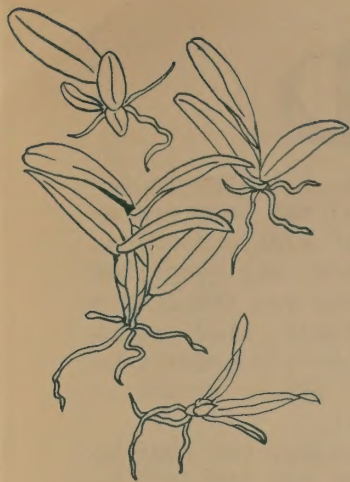
#1-Two each, smaller sizes of the 5 fine Cattleya hybrids listed above. Total value of \$18.06 for only \$14.98

VARITY COLLECTION

#3-One each of all eleven rare & unusual orchids listed above, smaller sizes. A fine variety group to add to any collection! A total value of \$23.91, offered this spring only for the Low Bargain Price of only \$17.98

CLUSTER COLLECTION

#2-Two each, smaller sizes, of the 6 rare selected botanicals above. Total value of \$29.76. A dozen real collector's items for your collection for the very special price of only \$19.95



“DUG-UPS” - just "raring to grow"!

Do-it-yourselfers take note! The rambunctious seedlings listed below will be selected individually and dug-up to your order, from our beautifully grown community pots & flats. These are some of the huskiest and most vigorous seedlings we've ever had and we commend them to you most heartily. They're so healthy and busting over with vim, vigor and vitality that they're a joy to behold.

Prices include postpaid shipment to you. Plants will be packed in plastic bags and shipped in insulated cartons as soon as there is a break in the winter weather, probably after April 1st. Send in your order now to reserve your choice of these wonderful new hybrids.

.....
 . . . MINIMUM ORDER \$10.00 . . .

C. Snoball x (C. St. Petersburg x C. Mossiae 'Viscount Kitchener'). We expect an exceptional, free-flowering white from this cross predominantly for spring but blooming more than once a year with a second crop in Aug.-Sept. Very husky & heavy young plants. 1½" tall, \$1.69 ea; 3 for \$4.29; 6 for \$7.49 2½" tall, 1.95 ea; 3 for 4.95; 6 for 8.95 Blc. Marion Ryerson x C. trianae. This Hartland cross is a 1st cousin to the very famous Blc. Normans Bay & should produce large heavy, well shaped, dark purples for Christmas & winter. Sturdy & strong growing. 1½" tall, \$1.89 ea; 3 for \$4.69; 6 for \$8.79 2½" tall, 2.29 ea; 3 for 5.95; 6 for 10.49 (Lc. Black Hawk x C. Gigas) x C. Lodgesii

We are growing thousands of these for ourselves because we expect a vividly colored, rose-purple version of the extremely popular & commercially successful C. Henrietta Japhet from this cross. Substance will be heavy, the flower long lasting, size & shape medium & flower production very heavy. 4 to 8 or 10, 5" flowers per stem for spring & summer. Fast growing, extra vigorous young plants. Order several for your own collection at these special prices:

1½" tall, \$1.49 ea; 3 for \$3.95; 6 for \$5.95 2½" tall, 1.95 ea; 3 for 4.95; 6 for 8.96

C. Henrietta Japhet x C. Amethystoglossa) x (C. Guttata 'Leopoldii' x C. Schroederae)

This cross of two bifoliate, both with spotted blood-lines, should produce a large proportion of POLKA-DOTTED Cattleyas of medium size, 6 to 12 per stem, extra heavy substance and long lasting qualities in a wide variety of colors from vivid rose-purples to reds & perhaps some bronzes. Should bloom year-around & more than once a year! 1½" tall, \$1.79 ea; 3 for \$4.49; 6 at \$7.98 2½" tall, 2.29 ea; 3 for 5.95; 6 at 9.98 Bc. Daffodil. A remake of our most popular hybrid of all time! Produces golden yellow flowers of deep pure & clear color overall the flower. 2 to 6 per stem, each almost 3" across. Only a few of this very fine rare hybrid to sell at this time. Order soon to reserve yours!

1½" tall, \$1.95 ea; 3 for \$5.95; 6 for \$10.95 2½" tall, 2.95 ea; 3 for 7.95; 6 for 13.95

Brassavola glauca x C. Maxima. This half-brother to Daffodil should be very similar to it and to our equally famous Bc. Rosa in shape & in compact growth & freely branching. Heavy blooming, long lasting habits. All of these glauca hybrids make wonderful pot plants, a true joy to the amateur-hobby grower. This will be a lavender for spring. A few available to early orders.

1½" tall, \$1.79 ea; 3 for \$4.49; 6 for \$7.95 2½" tall, 2.29 ea; 3 for 5.95; 6 for 9.98

(C. Bicolor x C. Leda) x C. Hybrida. The first few of an earlier planting of this cluster type cattleya have already bloomed & they are good! 6 to 10 per stem, 4 to 5" flowers of waxy, glistening substance in glowing rich lavender to red-purple. Some few are spotted with crimson purple on sepals and petals. Lip is crimson-purple. These plants grow like weeds & bloom early.

1½" tall, \$1.69 ea; 3 for \$4.29; 6 for \$7.49 2½" tall, 1.95 ea; 3 for 4.95; 6 for 8.95

Bc. Daffodil x (Blc. Golden Myth x Lc. Rose Trask Miranda). Here we have crossed two of the rare, pure golden yellows in hopes of producing more of these wonderful flowers with no other color in the lips. Other similar Daffodil hybrids have been extremely popular because of their compact & freely branching growth habit and heavy blooming, long lasting qualities, which make them such wonderful pot plants for the amateur hobby grower. These heavy & compact young plants should bloom early & carry from 2-6 4" flowers per stem.

1½" tall, \$1.98 ea; 3 for \$4.98; 6 for \$8.98 2½" tall, 2.98 ea; 3 for 7.98; 6 for 12.98

C. Lodgesii x Schomburgkia crispa. Such crosses are very rare & all of the Schombo cattleyas produced so far have been instant sell-outs. The most popular innovation in the cattleya group in recent years. In this cross, we expect heavy & long lasting flowers, about 3" across, in large clusters of 10 to 15 at the top of 2 to 3' stems. Very heavy and prolific plants that soon make large, well branched specimens that are very showy. Spring.

1½" tall, \$2.29 ea; 3 for \$5.95; 6 for \$9.95

DUG-UP COLLECTIONS

#1-One each of the larger sizes of the 9 fine hybrids listed here. A total value of \$20.94 for a special Spring Price of only \$14.95

#2-Three each of the smaller sizes of the 9 rare & unusual hybrids listed above. A Total Value of \$49.68. Twenty seven husky young plants for the very special price of only \$34.95

NEW for '62



INDIVIDUAL
POTS



"DUG UPS"



COMMUNITY
POTS



FLASKS

turn



RAMBUNCTIOUS - COMMUNITY POTS !

--- BUSTING OUT ALL OVER --- READY TO REPOT NOW!

Last year we went back to the old-fashioned method of growing 3" Community Pots with part of our '61 seedlings, and offered them for sale to see if you wanted them in sufficient quantity to pay us for the extra work involved. Response was so good that we were soon sold out and so we immediately started growing a much larger batch for this year. The crosses listed below are the first for '62 and they are wonderful community pots. These 3" pots contain 20 to 30 extra large & strong seedlings in as perfect condition as you will ever see, and they're so large and overgrown that they need shifting to individual pots now. Stock on any one cross is limited so please order soon, and indicate second choices wherever possible.

Prices F.O.B. Homestead, Florida . Orders of 4 or more Community Pots sent Prepaid .

3" POTS--CRAMMED FULL--READY TO POT-OUT NOW!

(C. Henrietta Japhet x C. Amethystoglossa) x

C. Guttata 'Leopoldii' x C. Schroederae). This cross of two bifoliate, both with spotted blood lines, should produce a large proportion of POLKA DOTTED Cattleyas of medium size, 6 to 12 per stem, extra heavy substance & long lasting qualities in a wide variety of colors from vivid rose-purples to reds & perhaps some bronzes. Should bloom year around & more than once a year!

20-30 plants, 2-2½" tall \$15.00

Potinara Dorothy Adair. An earlier batch of this wonderful cross has been blooming this year. They're fabulous. Well held flowers of good size with tremendous frilly lips, and no two are the same color. They vary through all shades of glowing & brilliant tones of chartreuse, yellow, coral and rose to reddish purples. Fast growing, often blooming. Very prolific.

20-30 plants, 2-2½" tall \$20.00

(C. Bicolor x C. Leda) x C. Hybrida. The first few of an earlier planting of this cluster type cattleya have already bloomed & are good! 6 to 10 per stem, 4 to 5" flowers of waxy, glistening substance in glowing rich lavender to red-purple. Some few are spotted with crimson purple on sepals & petals. Lip is crimson-purple. These plants grow like weeds and bloom early.

20-30 plants, 2-2½" tall \$12.50

C. Iris x C. Guttata Leopoldii. A few of these have already bloomed from an earlier planting & they are very exotic & stunning. 3-1/2 to 4" flowers in clusters of up to 12-14 on a stem. Color ranges

4 and 4½" POTS--TO GROW ON

-recently potted-20 to 25 strong plants-ready to pot out in 9 to 12 months

C. Snoball (C. Bob Betts x C. St. Petersburg). A remake of our finest & most famous white. These are large & fancy whites, very strong growing & extra floriferous, blooming several times a year.

About 20 husky young plants \$20.00

(Lc. Black Hawk x C. gigas) x C. Loddegesii. We are growing thousands of these for ourselves because we expect a vividly colored, rose-purple version of the extremely popular & commercially successful C. Henrietta Japhet from this cross. Substance will be heavy, the flower long lasting, size & shape medium and flower production very heavy. 4 to 8 or 10 5" flowers per stem for spring & summer. Fast grow-

ing, extra vigorous young plants. Order several for your own collection at these special prices:

20-30 plants, 2-2½" tall \$15.00

Brassavola glauca x C. Maxima. This half-brother to Daffodil should be very similar to it and to our equally famous Bc. Rose in shape and in compact growth and freely branching, heavy blooming, long lasting habits. All of these glauca hybrids make wonderful pot plants, a true joy to the amateur hobby grower. This will be a lavender for spring. A few available to early orders.

20-30 plants, 2-2½" tall \$12.50

Epidendrum Phoenicium 'Chocolate' x self. The Cuban orchid is one of the larger and more showy of the Epidendrums and since the Cuban revolution, has become very rare in cultivation. Here we have selected & selfed one of our best ones, a dark chocolate brown form with a brilliantly striped lip of white & bright purple, heavily scented of chocolate. 10 to 30 - 2½" flowers on 2 ft. stems. Vigorous plants.

20-30 plants, 2-3" tall \$15.00

Bc. Daffodil (B. glauca x C. aurantiaca). A remake of our most popular hybrid of all times. Produces golden yellow flowers of deep pure & clear color overall the flower. 2 to 6 per stem, each almost 3" across. Last for months in winter & spring. Only a few of this very fine and rare old hybrid to sell at this time. Order soon to reserve yours!

20-30 plants, 1½ to 2½" tall, only a few at \$20.00

ing, extra vigorous young plants. Order several for your own collection at these special prices:

20-30 vigorous & sturdy 2" plants at the very special price of only \$12.50

C. Snoball x (C. St. Petersburg x C. Mossiae 'Viscount Kitchener'). This should be an outstanding white, both from standpoint of flower & growth. Both parents are large, well held & fancy. Both are exceptional growers & extra floriferous. Both bloom several times a year; cropping somewhat in spring and again in August-September.

About 20 heavy, compact young plants, 1½ to 2" tall \$15.00

COMMUNITY POT COLLECTIONS

#1-One each of the 3" pots, ready to pot-out now. 7 fine & rare hybrids. A total value of \$110.00. At least 140 vigorous plants for the Very Special Price of only \$79.95

A SAVING OF \$30.05!

#2-One each of the 3 larger pots to grow on. Three high quality crosses. A total value of \$47.50. At least 60 husky, well established plants, for the Special Collection Price of only \$34.95

A SAVING OF ALMOST 1/3!

SHIP TO
ADDRESS
CITY
STATE
FROM:
ORCHID JUNGLE, HOMESTEAD, FLA.

COMPLIMENTS OF
FENNELL
ORCHID COMPANY

SHIP VIA
EXPRESS COLLECT ☐ EXPRESS PREPAID
PARCEL POST ☐ AIR PARCEL POST
AIR FREIGHT ☐ AIR EXPRESS ☐

VALUE
POSTMASTER:
DATE OF ORDER

CONTENTS, MERCHANDISE.
THIS PARCEL MAY BE OPENED FOR
POSTAL INSPECTION IF NECESSARY.
RETURN POSTAGE GUARANTEED.
PERISHABLE
KEEP FROM HEAT AND COLD

PLEASE PRINT, TYPE OR WRITE
VERY CLEARLY TO AVOID ERRORS.

FENNELL ORCHID COMPANY
ORCHID JUNGLE, HOMESTEAD, FLA.

ORDER BLANK

WE GUARANTEE
SAFE DELIVERY
TO YOUR
COMPLETE SATISFACTION

YOUR NAME
STREET ADDRESS
CITY
ZONE
STATE
DATE

NO C.O.D.'s PLEASE!
☐ Money Order
☐ Check
☐ Enclose Gift Card

QUAN.
DESCRIPTION
PRICE EACH
TOTAL

Thank You for Your Order

Total enclosed \$



...FLASKS...

You get more for your money in Seedling Flasks than at any other stage of orchid culture, but we cannot recommend these small plants for the rank beginner. For those of you who have handled small orchid seedlings before, or are otherwise confident of your growing ability, these choice new hybrid seedlings are a real buy. Two stages of flasks are available. These are large bottles, either 32 oz. prescription bottles or quart milk bottles.

TRANSPLANTED FLASKS - READY TO POT OUT NOW!
These are 2nd stage Flasks, have been trans-flasked once and contain 100 or more strong, young plants ready for communities. A few will even be large enough to go right into individual pots now. These can be shipped out of flask in plastic bags for immediate repotting and we will ship them by Air Parcel Post Postpaid. If shipped in the flasks, they will come to you by Express Collect. Only 3 or 4 flasks of each cross are available. Orders will be filled as they come in so order soon! If possible, please indicate second choices.

- #1381 Lc. Black Hawk x C. Gigas x C. Loddegesii
Vivid rose-purple - medium size in clusters. \$25.00
- #1375 C. Snoball (St. Petersburg x Bob Betts)
Fine, large, often blooming white. \$40.00
- #1390 Brassavola Digbyana x C. St. Petersburg
White or blush - huge frilly lip
Sparsely planted - 40 or 50 plants \$20.00
- #1384 Lc. Davis Islands x (Lc. Princess Margaret x Lc. Miranda)
Large fancy dark with large deep purple lip.
Sparsely planted - 40 or 50 plants \$30.00

ORIGINAL SEED FLASKS - READY TO TRANSFLASK NOW!
These original plantings contain 500 to 1000 or more plants and will plant from 5 to 20 transplanted flasks. Only a very few of each cross are for sale so order soon & please indicate second choices or mention if we are allowed to substitute other crosses of similar type and like value.
Prices F.O.B. Homestead, Florida.

- #1543 Bc. Daffodil (B. Glauca x C. Aurantiaca)
Pure golden yellows - winter, spring.
1/2" tall \$35.00
- #1542 C. Intermedia Alba x C. Pearl Harbor
Pure white clusters, medium size.
1/4 to 3/4" tall \$45.00
- #1583 Lc. Davis Islands x C. Isabel Sander
Large fancy darks for winter,
1/2" tall \$40.00
- #1407 C. Aurantiaca x (Lc. Altesse x C. Mendellii)
Clusters of orange, tangerine, coral, rose \$35.00
- #1551 Lc. Davis Islands x Lc. Westgate
Large fancy darks for fall and winter \$45.00
- #1552 Lc. Dorothy Fried 'Royal Robe' x (Lc. Black Hawk x C. Gigas)
For spring. Large fancy darks. \$40.00

.....
ORDERS OF 3 OR MORE FLASKS WILL BE SHIPPED POSTPAID.
.....

NEW SEED

Listed below are a few of our newest hybrid crosses. All seed is recently harvested, the first of our '62 crop, and all has been microscopically tested to show a worthwhile proportion of viable embryos. As usual, we guarantee germination, and will replace any seed that fails to germinate for you. Fennell Orchid Seed gives you the chance to grow your own seedlings from the rarest and finest stud stock without investing in these very expensive parent plants yourself. We offer a 10% discount on 3 or more packets of seed, 25% on orders of 6 or more packets. Seed is sent Postpaid by AIR MAIL. If you have never planted Orchid Seed before we suggest you read up on the subject, in Chapter 11 of "ORCHIDS FOR HOME AND GARDEN" by T.A. Fennell, Jr. for complete details on technique and formulae, etc.

- #619 - C. Forbesii 'Green' x Epidendrum Mariae
Dwarf plant, green flowers, white lip,
striped orange pkt. \$15.00
- #620 - Lc. Kencolor x C. Guttata Leopoldii 'The Red'
Greens, pinks, reds in clusters pkt. \$10.00
- #621 - Lc. Issy 'Mahogany' x C. Pittiana 'Rust'
Bronzes and mahogany - large and heavy pkt. \$10.00
- #622 - Lc. Issy 'Mahogany' x C. Antigo 'Orchid Jungle'
Wine reds and mahogany - waxy pkt. \$15.00
- #623 - (C. Barbara Billingsley x C. Ella Mae Sutton) x Brassavola Glauca.
Pearlescent whites - waxy pkt. \$10.00
- #624 - Oncidium Splendidum x Self
Gold and chestnut sprays pkt. \$ 7.50
- #625 - C. O'Brienianum Alba x C. Intermedia Alba
Waxy pure white clusters pkt. \$15.00
- #626 - C. O'Brienianum Alba x Self
Rarest white cattleya cluster pkt. \$20.00

Larger and more comprehensive Seed Lists are mailed out several times a year to regular seed customers. If interested, write for a copy of the most recent list.

Hidden Treasure Collection

A CLEARANCE SALE OF OUR '61 SEEDLINGS

At season's end we have small quantities of many crosses that cannot be listed because we have only ten to fifty of each & would exhaust the supply with the first few orders. These are seedlings of the same quality and choice parentage as others on this listing. Let us make the choice and discover your hidden treasure when you open the package! Each will be identified with the proper parentage. If we exhaust all our small quantities, hidden treasure collections may even include crosses on this '62 seedling offering.

SURPRISES GALORE - A TERRIFIC BARGAIN
20 SEEDLINGS for only \$19.95
Prices F.O.B. Homestead, Fla. If shipped in pots,
Postpaid if shipped bare root as "Dug-Ups".
Be sure to tell us which way you want them.

Fennell orchid company
THE ORCHID JUNGLE

26715 S.W. 157 AVENUE • HOMESTEAD, FLORIDA

Orchid Seedlings

-- a fine way to buy QUALITY ORCHIDS
at Bargain Prices!

These rambunctious orchid seedlings are a terrific buy and an extra good way to add the finest new hybrids to your collection.

These are strong, sturdy young plants that will grow ahead swiftly and bloom soon for you. We have already done the hard work, and these vigorous plants are past their difficult baby stages. They're just waiting for you and "raring" to grow!

The spring growing season is fast coming up and --- NOW IS THE TIME to order and have them shipped to you so that they can get "settled in" to your collection, and make the most of this spring's growing season.

Our '62 batch of new hybrids is one of the most exciting in years. These are truly "The Orchids of Tomorrow", bred from today's finest stud plants to produce the new and different quality flowers that will make your collection outstanding in the years ahead!

A WIDE VARIETY IS OFFERED in the following pages to suit;
-- every taste!

-- every growing condition!
-- every purse!

TAKE YOUR PICK from this exciting assortment in whichever sizes and types you prefer ---

--- and be sure to look over
The Special Seedling Collections for Spring - '62. These specials give you more fine young plants at lower prices than we've ever offered before and the rising demand for these unusual new hybrids may well make it impossible for us to repeat such offers for a long time to come.

FOUR SIZES TO CHOOSE FROM

SEEDLINGS IN INDIVIDUAL POTS. These are the largest and will bloom soonest! They are vigorous young plants well established in 2-1/2 and 3" pots. Many will bloom in 2 to 3 years.

DUG-UP SEEDLINGS. Rambunctious and large plants from communities, dug-up to order for you "do-it-yourselfers" who prefer to pot your own. Shipped postpaid in plastic bags and "raring to grow"! You save two ways on these. Prices are lower, and we pay the shipping cost too!

COMMUNITY POTS. We are truly proud of these, the fullest pots (20 to 30 plants in each) and the heaviest, sturdiest, most vigorous young plants you've ever seen, ready to pot out into individuals now.

FLASKS. Not recommended for the rank beginner but to any of you who are confident of your ability with smaller plants, we commend these highly. Our flasks are world renowned and the name of Fennell is synonymous with the best in orchids that are different!

Of course, SAFE DELIVERY IS GUARANTEED as always!

You can count on Fennell Seedlings to modernize and add to the quality and variety of your collection at moderate cost. They are the result of hybridizing the finest and rarest parent stock. Our hybrids are carefully planned to give you orchids that will be different and outstanding with:

- new colors in lovely "art-tones"
- extraordinary depth of color
- increased flower production
- long lasting quality
- new full "form".

► ► NEW HYBRIDS FOR '62 INSIDE ► ►

Imported Orchids

(continued from front page)

unusual species orchids, or "botanicals" as we call them, every year.

We have just received several fine shipments in recent weeks from the Bahama Islands, Jamaica, Mexico, & the Philippines and so we are offering a few of the best of these plants at this time.

Please order soon---these plants should be potted before the end of April if they are to bloom this year so we are putting a deadline on orders for these bareroot plants of April 30th.

NEWLY COLLECTED PLANTS

BARE ROOT * LOW PRICES

BRASSAVOLA CORDATA--from Jamaica, our favorite brasso. Husky plant, large clusters of bright green & white, flowers several times a year. Fragrant at night. Mature branched plants, postpaid only \$4.98

DENDROBIUM SUPERBUM 'GIGANTEUM' from the Philippines. Large (4") dark lavender flowers, fragrant. Small plants to bloom next March and April, postpaid only \$4.98

EPIDENDRUM COCHLEATUM--the largest flowered form of the "Black Orchid" from Mexico--blooms off and on the year around. Vigorous small plants, many in sheath now, postpaid only \$4.49

EPIDENDRUM FRAGRANS--from Jamaica A perennial favorite, clusters of creamy green flowers 2" across & very sweetly fragrant. Small plants will bloom this yr. Postpaid only \$2.98

EPIDENDRUM SPECIES--several unidentified species of bulbous types from the Bahamas--long, upright & many flowered sprays--fragrant, colors creamy white to green, yellow & tan. 4-10 bulbs, per plant, postpaid only \$2.79.

BARE ROOT COLLECTION

One each of the five newly collected plants described above---all nice plants---bare root.

-A total value of \$20.22--Sent postpaid for the very Special Collection Price of only \$12.98

* OFFER EXPIRES APRIL 30th *

CULTURAL HINTS . . .

SPRINGTIME IS POTTING-TIME

--THE WHEN & WHY OF REPOTTING--

Most orchids make their new roots for the year in the spring and do a major portion of their growing in the spring & summer months. Therefore any of your plants that are going to need repotting this year should be repotted now before this spring growth starts, or before it is too far advanced, so that they can get established in the new potting media now, & take advantage of this main growing season in their new pot. Repotting later, after the main growing season, gives you poorly established plants that may well suffer considerable set-back.

POTTING MATERIALS

The old, "tried & true" potting material, Osmunda Fiber, is still preferred by many growers. Though more work & requiring more skill & practice to do a good job, osmunda does have several advantages: it lasts well, doesn't need watering as often, requires less food, holds the plant firmly in place & is the traditional orchid potting media on which most growing instructions are based. Disadvantages: more expensive, takes more skill, easier to over water & it must be packed very tightly--a hard job for most of the ladies.

PINE BARK is our favorite potting material. It has the following advantages: much easier to pot with---simply pour into the pot & tamp down with fingers--like potting with soil--any beginner can do a good job the first time; less expensive; lasts as well or better--stays hard & scaly for years; stores & keeps well until used; does not require as much extra nitrogen nor develop fungus infestations like other barks; hard to over-water! However bark has its disadvantages too: needs more food, more water; plants must be staked with clip on stakes and held down by pot clips until well rooted because bark does not pack tight.

STEP BY STEP INSTRUCTIONS

FOR DIVIDING & REPOTTING

A detailed set of instructions with drawings to show you how to do this most important job is included in all of our potting kits---this mimeographed folder is also available separately for 25¢ a copy.

"Orchids for Home & Garden"

Tom Jr's "how-to-do-it" handbook on the orchid hobby also includes a very explicit, yet easy to understand, chapter on this subject. Available from us, postpaid for only \$3.95 a copy.

SUPPLIES

PINE BARK

FINE for communitics & seedlings up to 2 1/4" pots, also for Cypripediums.
MEDIUM for general potting of most kinds of orchids in 3-5" pots
COARSE for larger pots, 6" & up, for Vandas & Phalaenopsis in all pot sizes above 3 inches.
Instruction sheets-POTTING & DIVIDING for Osmunda & Bark, \$.25
HOBBY BOX enough bark for 7-10 - 5 or 6" pots

1 CU. FT. enough bark for 20-30 - 5 or 6" pots
2 CU. FT. enough bark for 40-60 - 5 or 6" pots

ALL POSTPAID PRICES

Grade	Hobby Box	1 cu. ft.	2 cu. ft.
Fine	\$2.23	\$3.22	\$6.14
Med.	2.23	3.22	6.14
Large	2.48	3.42	6.60

Tex., Okla., Ark., La., Miss., Tenn., Ky., Mo.,

Ill., Ind., Ohio, Mich., Wisc. N. Y., N. Eng.

Grade	Hobby Box	1 cu. ft.	2 cu. ft.
Fine	\$2.72	\$4.81	\$8.96
Med.	2.72	4.81	8.96
Large	2.97	5.01	9.45

Ariz., Cal., Ore., Wash., Idaho, Wyo., Mont.,

N. Mex., Colo., Kans., Nebr., S. & N. Dak.

Grade	Hobby Box	1 cu. ft.	2 cu. ft.
Fine	\$3.09	\$5.88	\$11.13
Med.	3.09	5.88	11.13
Large	3.34	6.08	11.62

JR. BARK POTTING KIT. Includes enough pine bark for 9-12 - 5-6" pots, plus 6 clip-on orchid stakes and 12 orchid pot clips with complete instruction sheet for potting orchids in bark. \$4.98

SR. BARK POTTING KIT. Includes enough pine bark for 20-30 - 5-6" pots plus 15 clip-on orchid stakes & 30 pot-clips plus a complete instruction sheet for potting orchids in bark. (Instruction sheets for both Jr. & Sr. potting kits contain drawings for complete instructions. \$8.98

OSMUNDA: Enough for 2-3 - 6" pots, postpaid 2.00
Enough for 5-6 - 6" pots, postpaid 3.50
Bales (50 or 60 - 6" pots) f.o.b. Homestead 14.00

JUNIOR REPOTTING KIT Includes osmunda for 2-3 - 6" pots, labels, potting stick & repotting folder. Complete, postpaid 3.50

SENIOR REPOTTING KIT as above, but includes osmunda for 5-6 - 6" pots & more labels, Complete, postpaid 5.00

NEW CLIP-ON ORCHID STAKES. A new design, much neater looking and easier to use, also holds the pot more firmly & gives a steadier support for the plant.

1 doz. postpaid \$ 2.49
25 postpaid 4.79
100 postpaid 16.95

CLIP-ON RING STAKES. These stakes clip onto the side of the pot and give strong & steady support to the plants. Size & height of ring are adjustable. Almost indispensable for potting in the new barks.

10 postpaid \$ 2.49
25 postpaid 4.98

NEW ORCHID POT CLIPS. This ingenious little gadget solves the one major nuisance in bark potting. It keeps the bottom of the plant steady until new roots get established. The pot-clip clips onto the side of the pot and a prong reaches out across the rhizome to hold the plant down firmly into the bark. We often use 2 on a plant. Get some and try them.

1 doz. postpaid \$ 1.25
25 postpaid 1.98
100 postpaid 6.95

CLIP-ON POT HANGERS. A new design with a strong spring grip and a longer hook than previously available (20" high)

10 postpaid \$ 2.49
25 postpaid 4.98

DOUBLE CLIP-ON POT HANGERS. The same new design as above but double with clips on both ends for hanging the larger and heavier pots. Keeps even the heaviest pot hanging evenly.

10 postpaid \$ 4.49
25 postpaid 8.98

SPRINGTIME IS GROWING-TIME

FEED YOUR PLANTS. A good & well balanced diet is just as essential for your plants as it is for you. To get best growth and flowering, feeding must be done regularly on a schedule just as you eat 3 meals a day to keep your strength up.

During the season of active growth in spring & summer, regular & heavy feedings are even more important.

We recommend that you feed at least once a week or with every other watering (whichever comes most often) with our Fenorco plant food used at the rate of 1 teaspoonfull per gallon of water. This dilute solution is perfectly safe on even the smallest seedlings but must be used regularly and often for best results.

\$1.75 per pound

\$5.50 for 5 pounds

Postpaid

FENNELL ORCHID COMPANY
HOMESTEAD, FLORIDA

SPRINGTIME IS BUG-TIME TOO!

With the first warm weather the bug problem comes along too. Our Fenorco Plant Spray controls all orchid pests (except the human ones--its safe for them!) & is a convenience to use. It's really 4 sprays in 1 bottle combining DDT, Chlorodane, Dimite, Metaldehyde and it does the whole job with just 1 spraying. For prevention we recommend spraying monthly on a regular schedule during the warmer months at least---bi-monthly during cold weather should be ample. Complete instructions for use and dosage are given on the label of course.

postpaid
Pints \$4.00 Quarts \$6.00
Gallons \$18.50

HOW LONG HAS IT BEEN?

--since you last bought from us?

Every year we clean our mailing lists dropping those who have not bought in 3 or more years.

If you want to continue receiving the Orchid News, you can very simply!

JUST BUY SOMETHING!

Pick out one (or more!) of the wonderful bargains in this folder & send us your order - your subscription will continue!

Orchid of the Month

FOB HOMESTEAD, FLA.

MARCH - DENDROBIUM SUPERBUM

This 'Giganteum' strain is larger and darker than usual--very fragrant. One of the largest and showiest of Dendrobs. These are mature plants potted or mounted on cypress slabs (your choice), this past winter & now rooting and growing nicely--will bloom next March. \$4.98, \$6.98, \$8.98

APRIL - AERIDES ODORATUM

Small flowering size plants repotted last year. Long graceful sprays of lavender and cream 'elephant-head' flowers--very fragrant. Spring & summer.
\$8.50 \$12.50 \$17.50

MAY - DORITINOPSIS DORETTE

A very rare hybrid. This new trend in breeding gives us two new factors in Phalaenopsis--true lavender color & a summer blooming season---long erect sprays of many, medium sized flowers. Blooming size plants--
\$15.98, \$24.98

● ORCHID JUNGLE ●
HOMESTEAD, FLORIDA

60 L

Fennell orchid company
THE ORCHID JUNGLE

26715 S.W. 157 AVENUE • HOMESTEAD, FLORIDA

Dear Friends:

An orchidaceous '62 to you! With this first issue of our Orchid News for this year we are looking forward to another thrilling and rewarding year in our wonderful world of orchids.

You know---
Springtime is orchid time!---with the break in winter weather---

Springtime is shipping time and gives us a chance to catch up on orders held up by severe winter weather.

Springtime is growing time too when most orchids do the major part of their growing. For this reason its also the best time to buy new orchids so you can get them established with you for the best start for '62.

So---here is our Orchid News for Spring '62! We hope you enjoy it and allow yourself to be tempted by some of these wonderful new orchids.

Bargain Hunters Beware! We wrote up several extra special collections just for you---hope you can't resist them!

We'll be looking forward to hearing from you soon.

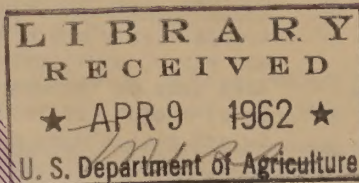
Very sincerely yours,

J. Fennell

Dr

FENNELL'S
ORCHID NEWS
SPRING --- 1962

FENNELL ORCHID COMPANY
26715 S. W. 157th Avenue
HOMESTEAD, FLORIDA



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